

Dear readers, parents, teachers and students,

At *The Loras English Network*, our English Language School in Zug, Switzerland, we truly enjoy celebrating a special event once a month. We do our very best every time to turn the event into a highly-anticipated, educational and fun experience.

On Sunday, 17 March 2013, especially thanks to *Clifford* and our students, we learned and played, created and enjoyed, sang and imagined.



At the beginning of our event, we introduced the well-known *Clifford The Big Red Dog* to the children, explaining that this year is a special year for *Clifford* and the world of reading. We informed them that this year was the 50<sup>th</sup> Anniversary of *Clifford's* first book being published.



Our school library includes the whole series of *Clifford's Scholastic Readers* and we are very proud of that. Each child chose a book title from the series and we read most of them aloud.



The *Scholastic* website provided us with numerous printable resources such as mazes, matching games, lyrics to Clifford's theme song and colouring pages. The printable *Clifford Ears* were especially popular. We printed them on red paper and went a step further to fit them on red blown-up balloons. We then glued googly eyes on the front of the balloon and with a black permanent marker, the children drew the nose and mouth. We finally attached the balloon ends to a plastic stick and *Clifford* was ready to be taken home.



Even *The Scholastic Channel* on YouTube helped us celebrate the anniversary with *Clifford* and his friends while watching some moments of festivities in New York... all the way from Zug.



*Clifford* has been a part of our own childhood, our students' childhood and our own children's life now, too. *Clifford* and *Scholastic* have actively and grandly participated in our personal and professional lives by helping us teach children the English language for over seventeen years and raising them to be BIG wonderful human beings.

Thanking you very much *Clifford* and friends,

Eugenia and Vicky Loras

The Loras English Network, Switzerland